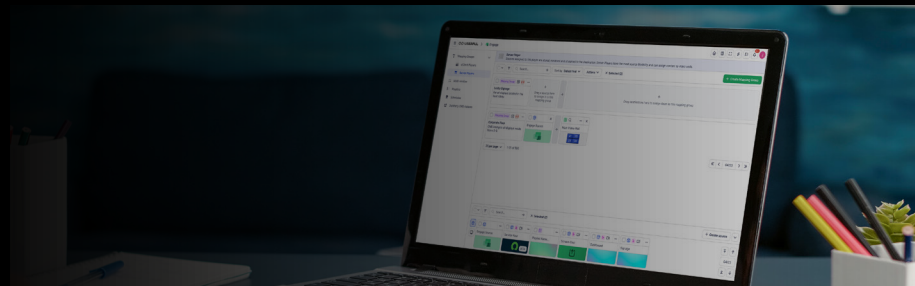




# Engage



## A Dynamic Signage Solution for Enterprises

The Engage application is a content delivery solution designed for enterprises to manage and distribute digital signage. With 8K resolution support, a robust CDN (Content Delivery Network), and a lightweight CMS (Content Management System), Engage serves as a single solution for various signage needs. Engage helps deliver signage on corporate screens, immersive artistic video walls, kiosks, and customer communication touchpoints, ensuring organizations deliver impactful, high-quality visual content effortlessly.

## Benefits

<b>Simplified Content Management</b>	Enable teams to manage their own content with organized folders, approval workflows, and Role-Based Access Control (RBAC), reducing IT dependency.
<b>Engaged &amp; Informed Audiences</b>	Deliver real-time content that guides, informs, and engages your audience. Display corporate updates, dashboards, or other visuals or messages in lobbies, retail spaces, and experience centers.
<b>Secure &amp; Reliable</b>	Ensure uninterrupted content delivery with enterprise-grade security, failover support, and remote management tools.
<b>Scalable &amp; Cost-Effective</b>	Deploy Engage across multiple locations without additional infrastructure costs, leveraging existing hardware for consistent signage.
<b>High Resolution Content</b>	Transform spaces with 8K ultra-high-resolution visuals for brand storytelling, artistic installations, and corporate messaging, creating a truly immersive experience.

## Features

<b>Consistent Playback</b>	Deliver 8K resolution content smoothly with Forward and Store technology, ensuring lag-free playback even in low-bandwidth environments.
<b>Versatile Content Support</b> <a href="#">+ Add-On</a>	Supports multiple file formats, including images, videos, and documents.
<b>Built-in Templates</b> <a href="#">+ Add-On</a>	Create stunning posters and interactive displays using a variety of templates, widgets, and stock images.
<b>Easy-to-use Interface</b>	Add content across screens through drag-and-drop, on a simple, intuitive interface.
<b>Playlist &amp; Scheduling</b>	Automate content rotation and updates using playlists and scheduling.
<b>Multi-Zone Screen Layouts</b> <a href="#">+ Add-On</a>	Divide screens into multiple zones to display diverse content simultaneously, such as videos, social media feeds, weather updates, and more, enhancing viewer engagement.
<b>Customize Video Walls</b>	Build artistic video wall layouts with synchronized high-performance playback, powered by the Video Wall Asset Processor for seamless multi-screen display.

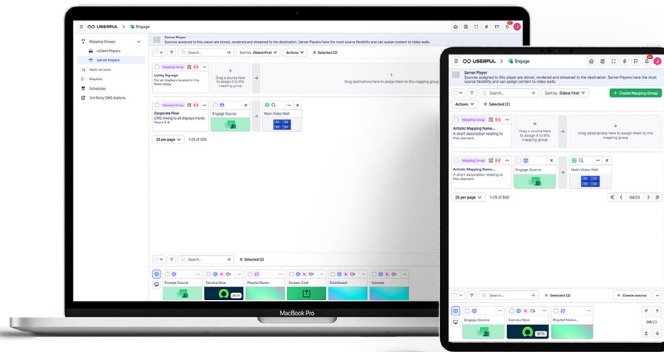
## Coming Soon!

**Integrate your CMS:** If you are interested in using a specialized CMS with your Useful solution, we encourage you to use the Useful Engage application for standard signage and integrate more advanced CMS solutions for specialized cases, while standardizing on Useful Infinity as well as commercial off the shelf IT equipment.

### Note:

**+ Add-On Engage CMS is an Add-On Feature:**

While Useful provides a powerful CDN, Engage CMS is an add-on that offers advanced content creation and management capabilities.



## Unlock the Full Potential of Useful's Platform

Explore how the Infinity Platform and its applications can redefine the management and connectivity of large-scale enterprise operations.

**Trends**  
[Read Datasheet](#)

**OPStreams**  
[Read Datasheet](#)

**uStream**  
[Read Datasheet](#)

**uControl**  
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## About Useful

Useful™ is a leading provider of IT solutions for core enterprise operations and mission-critical environments serving IT organizations worldwide. Useful's unified software platform provides services and management through a complete suite of enterprise data visualization applications for comprehensive organizational and situational awareness and readiness for modernized operations. Useful harnesses the same unified platform to provide global manageability through a single-pane-of-glass.

### Consult with a Useful Expert

Whether to talk to one of our sales specialists,  
or for technical support, we are here to help you!

[Schedule Consultation](#)



+1.866.873.7385 (Toll-Free)  
+1.403.289.2177  
[info@userful.com](mailto:info@userful.com)

HQ: San Ramon, California  
R&D: Calgary, Alberta  
[userful.com](http://userful.com)

